

Dataprep, SingTech to tap info-communications market

Dataprep Holdings Bhd has teamed up with Singapore Technologies Electronics Ltd's subsidiary ST Electronics (Info-Comm Systems) Pte Ltd to use their core competencies to capture the fast-rising opportunities in the info-communications market.

Dataprep chief executive officer Chew Liong Kim said the agreement would allow both companies to leverage on each other's strengths to offer a broader range of solutions and services in Malaysia and the region.

He said the teaming up was timely, as Deloitte Consulting recently released a report that ranked Malaysia as number one in customer support and back-office processing, and Singapore as number one in the supply chain, and analytics segment.

Dataprep said it had been busily executing concrete strategies to grow new clients and regionalise since April 1, 2005.